

TM **HOMEMAKERS** *fair*

NATIONAL RATE CARD

2017/2018

CASUAL RATE

* VAT INCLUSIVE

SIZE	JOHANNESBURG	PRETORIA	CAPE TOWN	DURBAN	PORT ELIZABETH	BLOEMFONTEIN	VAAL TRIANGLE
Distribution	230 000	120 000	115 000	115 000	40 000	50 000	50 000
FRONT PAGE	R 35 970	R 30 540	R 28 470	R 20 100	R 15 490	R 12 920	R 11 360
BACK PAGE	R 33 970	R 24 390	R 26 100	R 18 840	R 14 830	R 11 870	R 10 410
FULL PAGE	R 32 730	R 21 200	R 24 920	R 17 360	R 12 880	R 9 930	R 9 460
1/2 BACK PAGE	-	-	-	R 11 380	-	R 6 810	R 6 000
3/4 PAGE	R 27 170	R 18 230	R 19 920	R 14 270	-	-	R 7 510
2/3 PAGE	R 24 570	R 16 220	R 16 990	R 11 980	R 9 110	R 7 910	R 6 750
1/2 PAGE	R 20 700	R 12 600	R 14 400	R 9 630	R 6 770	R 5 920	R 5 100
1/3 PAGE	R 16 890	R 9 630	R 9 510	R 6 640	R 5 480	R 4 860	R 3 500
1/4 PAGE	R 12 630	R 7 590	R 8 250	R 5 060	R 3 700	R 3 560	R 2 700
1/6 PAGE	R 9 420	R 5 330	R 5 190	R 3 550	R 3 100	R 2 860	R 1 810
1/8 PAGE	R 7 880	R 5 050	R 4 350	R 2 850	R 2 570	R 1 630	R 1 510

THREE MONTH CONTRACT RATE

* RATES ARE PER INSERTION

* VAT INCLUSIVE

SIZE	JOHANNESBURG	PRETORIA	CAPE TOWN	DURBAN	PORT ELIZABETH	BLOEMFONTEIN	VAAL TRIANGLE
BACK PAGE	R 32 120	R 22 950	R 25 200	R 17 660	R 13 280	R 10 790	R 9 780
FULL PAGE	R 30 160	R 19 120	R 23 000	R 15 960	R 11 760	R 9 390	R 8 630
1/2 BACK PAGE	-	-	-	R 10 670	-	R 6 220	R 5 630
3/4 PAGE	R 25 040	R 16 680	R 18 390	R 13 160	-	-	R 6 880
2/3 PAGE	R 22 630	R 13 930	R 15 720	R 11 030	R 8 450	R 7 350	R 6 260
1/2 PAGE	R 19 120	R 11 380	R 13 350	R 8 840	R 6 180	R 5 580	R 4 610
1/3 PAGE	R 15 580	R 8 570	R 8 800	R 6 140	R 4 910	R 4 490	R 3 170
1/4 PAGE	R 11 630	R 6 750	R 7 610	R 4 660	R 3 390	R 3 180	R 2 380
1/6 PAGE	R 8 680	R 4 630	R 4 800	R 3 240	R 2 860	R 2 680	R 1 660
1/8 PAGE	R 7 230	R 4 420	R 4 020	R 2 600	R 2 230	R 1 510	R 1 370

SIX MONTH CONTRACT RATE

* RATES ARE PER INSERTION

* VAT INCLUSIVE

SIZE	JOHANNESBURG	PRETORIA	CAPE TOWN	DURBAN	PORT ELIZABETH	BLOEMFONTEIN	VAAL TRIANGLE
FULL PAGE	R 28 320	R 17 860	R 19 140	R 14 450	R 10 270	R 8 280	R 7 530
3/4 PAGE	R 23 520	R 14 420	R 15 310	R 12 250	-	-	R 6 300
2/3 PAGE	R 21 320	R 12 780	R 13 090	R 10 500	R 7 540	R 6 560	R 5 920
1/2 PAGE	R 17 920	R 10 640	R 11 080	R 8 360	R 5 790	R 5 060	R 4 260
1/3 PAGE	R 14 610	R 7 720	R 7 320	R 5 790	R 4 380	R 4 010	R 2 850
1/4 PAGE	R 10 930	R 6 230	R 6 350	R 4 340	R 3 070	R 2 810	R 2 230
1/6 PAGE	R 8 140	R 4 230	R 4 000	R 3 200	R 2 560	R 2 370	R 1 510
1/8 PAGE	R 6 810	R 4 110	R 3 340	R 2 540	R 2 020	R 1 320	R 1 260