



HOMEMAKERSonline

01 March 2017 - 01 March 2018



HOMEMAKERS has for the past three decades developed a unique bouquet of media opportunities, enabling advertisers to communicate to discerning homeowners in the major urban areas of South Africa.

Striving to bring consumers and service providers together, HOMEMAKERSonline is the number one portal for home improvement in South Africa.

INTERESTED IN ADVERTISING?

www.homemakersonline.co.za

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Dan Pienaar, Bloemfontein, 9301

HOMEMAKERSonline Cape Town

Simoni Crause 0861 4663 21
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USERS

189,229

Users represents the number of unduplicated (counted only once) visitors to www.homemakersonline.co.za over the course of the specified time period. A user is determined using cookies.

87.3% of these are New Visitors

The percentage of visitors who had never visited our site before.

SESSIONS

242,072

Sessions represents the number of individual sessions initiated by all the users on www.homemakersonline.co.za within the given time period. A single session can contain multiple actions such as pageviews or social interactions.

PAGEVIEWS

529,949

A pageview is a view of a page on www.homemakersonline.co.za that is being tracked by the Analytics tracking code.

AVERAGE SESSION DURATION

00:01:47

The average duration of sessions for the selected time period.
(Total duration of all sessions / Total number of sessions).

PAGES PER SESSION

2.19

The average number of pages viewed per session on www.homemakersonline.co.za.

Google Analytics